IALE - NORTH AMERICA

2020 Annual Meeting
May 10-14
Chestnut Residence and Conference Center
Toronto, Ontario, Canada

Sponsor Opportunities
Invitation to Participate

The International Association for Landscape Ecology (IALE) - North America is seeking sponsors for the 2020 Annual Meeting to be held May 10-14, 2020 in Toronto, Ontario, Canada.

The IALE - North America Annual Meeting brings together up to 500 professionals and students in the fields of geology, ecology, biology, geography, urban and regional planning, and landscape preservation and design.

Highlights Will Include:
- In-depth, hands on workshops
- Thought-provoking plenary sessions
- Special symposia and contributed papers
- Oral presentations and posters
- Scientific excursions
- Numerous social and networking opportunities

Key Reasons to Join Us:
- Reach a target audience of world-class landscape ecology professionals, students, scientists, and practitioners.
- Increase awareness of your services or products.
- Engage and connect with attendees in a casual format, with ample opportunities for networking at the social events.

Location & Lodging

The host hotel is The Chestnut Residence and Conference Center and has overnight accommodations available at a discounted group rate of $149 CAD/$112 USD per night. Reservations must be made by April 10, 2020 to be eligible for the group rate, unless the block is sold out prior to this date. Information on how to make reservations will be provided soon.

Organizers

Local Planning Committee (subcommittee participation indicated in parentheses): Jeff Bowman, Ontario Ministry of Natural Resources and Forestry, Peterborough, ON (Host, Field Trips, Scientific Program); Tenley Conway, University of Toronto, Mississauga, ON (Host, Field Trips); Majid Iravani, ABMI, Edmonton, AB (Sponsors); Jochen Jaeger, Concordia University, Montreal, QC (Host, Scientific Program); Patrick James, Université de Montreal, Montreal, QC (Host, Sponsors, Scientific Program); Mariana Ostache, University of Toronto, Mississauga, ON (Host, Admin Contact UTM); Namrata Shrestha, TRCA, Toronto, ON (Sponsors, Field Trips); Felipe Torres Vanegas, University of Toronto, Mississauga, ON (Host, Local Student Rep); Helene Wagner, University of Toronto, Mississauga, ON (Host, Chair, Logistics, Social); Yolanda Wiersma, Memorial University, St. John’s, NF (Host, Scientific Program).

For more information and to register, visit: www.ialena.org/annual-meeting.
# Sponsor Levels & Entitlements

<table>
<thead>
<tr>
<th>PRICING &amp; BENEFITS</th>
<th>Global $5,000 (CAD), $3,800 (USD)</th>
<th>Continental $3,000 (CAD), $2,280 (USD)</th>
<th>Sub Continental $1,500 (CAD), $1,140 (USD)</th>
<th>Regional $1,000 (CAD), $760 (USD)</th>
<th>Student Travel Scholarship $700 (CAD), $532 (USD)</th>
<th>Ecosystem $300 (CAD), $228 (USD)</th>
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</thead>
<tbody>
<tr>
<td>Event Sponsorship</td>
<td>Tuesday Networking Reception &amp; Awards Banquet</td>
<td>Monday Poster Session Social</td>
<td>Sunday Welcome Social</td>
<td>Monday Student/ Mentor Lunch</td>
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<tr>
<td>Logo Placement on Conference Signage</td>
<td>Prominent Placement</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Logo Placement on Signage at Sponsored Event</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Logo on Conference Website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Name Listed</td>
<td>Name Listed</td>
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<tr>
<td>Verbal Recognition at Plenary Session</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Company Banner Displayed</td>
<td>For Duration of Event</td>
<td>During a Social Event</td>
<td>During a Social Event</td>
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<tr>
<td>Exhibit Display Space (6’ draped table)</td>
<td>Double Space in Prominent Location</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Exhibit display space is available for an additional fee for these sponsor levels. See “Exhibitor Display Space” option below.</td>
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<tr>
<td>Complimentary Conference Registration(s)</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
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<tr>
<td>Description in Conference App</td>
<td>Enhanced Listing; Includes Logo</td>
<td>Enhanced Listing; Includes Logo</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Advertisement in Conference App</td>
<td>Sent Daily Until Reception &amp; Banquet</td>
<td>Sent Before Poster Session Social</td>
<td>Sent Before Welcome Social</td>
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<td>Advertisements are available for an additional fee of $250 (CAD), $190 (USD) for these sponsor levels.</td>
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## Exhibitor Display Space - $600 (CAD), $456 (USD)

A standard exhibit space includes a 6’ skirted table set up in a central location within all other conference meeting space. The exhibitor fee includes one complimentary conference registration and a brief description in the Conference App. Exhibits can be set up on Sunday, May 10, from 12:00 pm – 6:30 pm. Scheduled break times will be provided for attendees to visit with exhibitors and generally when sessions are not in progress, starting Monday, 9:30 am to Wednesday at 3:30 pm.

## Attendify App

IALE - North America is extending their commitment to the environment to include reducing the amount of paper used at our annual conference again in 2020. Rather than publishing a lengthy hard-copy program, we will be using an event App called Attendify to provide all detailed schedule, location, and sponsor information. Sponsors entitled to, or who purchase advertisements, will be highlighted when their ad is sent to all attendees using the app at a scheduled time, in addition to having their contact info provided in the sponsor listing (which will, of course, include a live link to their website). A handout of the technical session grid will be provided to all attendees.

Questions? Call Karen Forbes at (802) 865-5202 or email karen@delaneymeetingevent.com.